



LOGO DESIGN CONTEST-“Columbia Community Foundation”

Who is the Columbia Community Foundation?

The Columbia Community Foundation was created in October of 2007 by the former Kiwanis Club of Columbia Station and the current Columbia Chamber of Commerce.

Mission: The Columbia Community Foundation serves the citizens of Columbia Station, Ohio and neighboring communities through implementation of their charitable aspirations by awarding educational scholarships and community grants.

Visit our website www.columbiacommunityfoundation.org for additional information.

Creation Criteria

We are looking for a logo that will reflect both the mission and spirit of the organization. A good fit for us would include the following:

1. The logo should be able to be understood globally and not offensive to all cultures.
2. Neither the mark nor the logotype will use the abbreviation "CCF", because there are too many organizations with those same abbreviations in the Community Foundation world, and we do not want to end up getting lost in alphabet abbreviation soup. Please use our organization's full name, "Columbia Community Foundation" in the logotype.
3. The design should be able to be reversible and use both light on dark and dark on light.
4. The logo will be used for a myriad of print and online applications. It must be readable from use on silk-screened T-shirts to fax machines, and including the following media & applications;

2-3 colors (booklets, simple and short-range applications)

Gray scales (for newspapers or ink print-outs)

Black and white (fax print-outs, woodcuts, etc.)

Submission Criteria

1. Logos should be submitted in vector format when possible and file sizes should be no greater than 1 MB, JPEG or PNG formats are also acceptable.
2. Entrants are also required to submit a JPEG web version of the logo no larger than 250px. x 250px. or an 8-1/2" x 11" design on paper.

3. Submit your entry via email attachment to info@columbiacommunityfoundation.org, or mail to
Columbia Community Foundation
c/o Logo Design Contest
P.O. Box 567
Columbia Station, OH 44028

4. All entries have to be emailed no later than **midnight of June 6, 2008**. You may submit up to three logos but to be considered for this competition you have to submit at least one. (No typed suggestions of what it should look like.) Entries received by email will receive a response email within 24 hours that the entry was received correctly. If no such response email is received, then it is safe to assume that the entry was not received correctly and must be resent.

5. All entries must include:

Your Name

Email Address

Phone number

Physical Address

Two to three sentences on your design inspiration and process. (optional)

What do you win?

The **top five designs** will be awarded recognition certificates and the **winning design or team will receive \$100.00**. The Columbia Community Foundation's Logo Design Contest Committee will select the winning entry and all results are final. The winning entrant will be presented their award at the opening ceremony of the Columbia Homecoming Festival on June 27, 2008. www.columbiahomecoming.com

How did you get your current logo treatment?

Currently, we are using a simple clipart and wish to have a logo designed to reflect our mission statement.

Competition Rights and the Legal Mumbo Jumbo

Any teams or individuals submitting electronic materials and any other media in connection with the competition shall agree, by the act of submitting such materials, that all materials shall become the property of the Columbia Community Foundation. Entries will not be returned to applicant(s). The Columbia Community Foundation maintains the right to modify and change the winning logo.

Questions: Please contact us via email at info@columbiacommunityfoundation.org or call 440-236-8000.

In addition, by entering this competition you agree that the rights of the winning logo will be transferred to and owned by Columbia Community Foundation for no additional cost beyond the contest award monies. The winning entrant will be recognized on our website.